



# Your PDF Guides

You can read the recommendations in the user guide, the technical guide or the installation guide for POLAROID SX-70. You'll find the answers to all your questions on the POLAROID SX-70 in the user manual (information, specifications, safety advice, size, accessories, etc.). Detailed instructions for use are in the User's Guide.

**User manual POLAROID SX-70**  
**User guide POLAROID SX-70**  
**Operating instructions POLAROID SX-70**  
**Instructions for use POLAROID SX-70**  
**Instruction manual POLAROID SX-70**

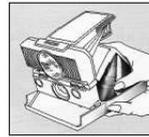
Polaroid

## SX-70 Cameras

### Folding Models

- SX-70, SX-70 Model 2
- SX-70 Alpha, SX-70 Alpha Models 1 & 2
- SX-70 Model 3
- SX-70 Sonar/ Autofocus

User Guide



For additional information about SX-70 cameras and other Polaroid products, contact Americas Business Center toll-free at 1-800-343-5000, 8am to 8 pm EST, Mon - Fri (USA and Canada only) or visit [www.polaroid.com](http://www.polaroid.com).

#### Opening & closing the camera



Hold the camera in the palm of your left hand. Grip the sides of the viewfinder cap at the rear (ribbed surfaces).

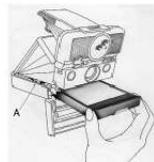


Lift straight up until cover support (A) locks.

To close the camera, push cover support to the rear. Press down on the viewfinder cap until both sides latch.



#### Loading & unloading film



All SX-70 cameras use Polaroid Time-Zero SX-70 film.

Push the film door latch (A) down to open the film door.

Hold the film pack by its edges and push it into the camera. With your fingers away from the picture exit slot, close the film door. The motor will run and eject the film cover.

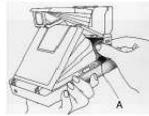
Note that the film counter on the back of the camera sets to ten. It counts backwards indicating the number of shots remaining.

After shooting ten pictures, remove the film pack by opening the film door and pulling the pack out by the little tab.

#### Holding the camera

Hold camera in your left hand with your thumb and fingers behind the hinge (A). Fingers must not block the eyepiece and thumb should not touch the bellows.

Raise the camera so your eye is close to the viewfinder.



#### Taking the picture

Look through the center of the eyepiece. Rest your thumb on the back of the shutter housing, with your right forefinger on the shutter button. Curl the other fingers into your palm.

Bring your eye close to the viewfinder so you can see all four corners of the black frame inside. Hold the camera steady. After focusing, squeeze the shutter button all the way down until the picture exits.

#### Focusing the camera

Your SX-70 camera has a split-image circle in the center of the viewfinder image. Aim camera so that the split circle is over a vertical line or edge that you want sharp in your picture. Turn the focus wheel until the vertical line in the top half circle lines up with the line in the lower half circle.

The split circle helps you focus, not frame or view. It is placed low in the viewfinder so it won't interfere with viewing. This means you may have to reframe your picture after you focus. When you reframe, don't change your distance from the subject. Simply point the camera down or to one side until you see in the viewfinder exactly what you want in the picture.

The SX-70 Model 3 is not a single lens reflex camera. To focus, estimate the distance from the lens to your subject (if closer than 3 feet, measure it), then turn the focus wheel until the correct distance is opposite the white line. Over/overs with subject more than 15 feet away, set lens at infinity mark.



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**Manual abstract:**

Lift straight up until cover support (A) locks. Taking the picture Look through the center of the eyepiece. Rest your thumb on the back of the shutter housing, with your right forefinger on the shutter button. Curl the other fingers into your palm. Bring your eye close to the viewfinder so you can see all four corners of the black frame inside. Hold the camera steady. After focusing, squeeze the shutter button all the way down until the picture exits. To close the camera, push cover support to the rear. Press down on the viewfinder cap until both sides latch. Loading & unloading film All SX-70 cameras use Polaroid Time-Zero SX-70 film.

Push the film door latch (A) down to open the film door. Hold the film pack by its edges and push it into the camera. With your fingers away from the picture exit slot, close the film door. The motor will run and eject the film cover. Focusing the camera Your SX-70 camera has a split-image circle in the center of the viewfinder image.

Aim camera so that the split circle is over a vertical line or edge that you want sharp in your picture. Turn the focus wheel until the vertical line in the top half circle lines up with the line in the lower half circle. The split circle helps you focus, not frame or view. It is placed low in the viewfinder so it won't interfere with viewing. This means you may have to reframe your picture after you focus.

When you reframe, don't change your distance from the subject. @@The SX-70 Model 3 is not a single lens reflex camera. @@@@It counts backwards indicating the number of shots remaining. @@@@These Sonar/Autofocus models let you preview your picture.

@@@@@@@@@@@@@@@@@@@@Flash must be used for indoor pictures. Effective FlashBar ranges are 10.4 inches to 20 feet. Insert a FlashBar into the socket in the camera and push in firmly. @@@@IMPORTANT FLASH REMINDERS Lighten/Darken control If subject is too light or too dark in daylight pictures, compensate by turning the Lighten/Darken control one mark and shoot again in the same place with the same lighting. White area lightens picture, dark area darkens.

· Set the focus distance carefully--setting affects exposure. · Place subject close to a colorful background, if possible. · In group pictures, have everyone about the same distance from the flash for even lighting. · Avoid hot spots and reflections from mirrors, windows, artwork, eyeglasses, etc. reflecting the flash. Shoot at an angle rather than head-on. Cleaning the rollers Open film door, depress light shield (A), and rotate the rollers. Wipe rollers with a moist cloth--never scrape them. Use only water to clean rollers. A Minimum lens-subject distance To produce clear pictures, do not place your subject closer than 10.

4 inches to the camera. Image manipulation Image manipulation is a creative technique using Time-Zero SX-70 film. Artists apply pressure to the images after the pictures eject from the camera. They use a variety of tools, including pen caps, popsicle sticks, clay modeling tools and dental instruments to achieve different results. @@@@.



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